| | L # | Hits | Search Text | DBs |
|---|---|---|---|---|
| 1 | L1 | 95902 | advertis$6 or ad | USPAT |
| 2 | L2 | 1792 | (target$3 or campaign) with 1 | USPAT |
| 3 | L3 | 25490 | (multi or multiple) near2 (level or tier$3) | USPAT |
| 4 | L4 | 68 | hiearch$5 | USPAT |
| 5 | L5 | 32992 | hierarch$5 | USPAT |
| 6 | L6 | 54811 | 3 or 5 | USPAT |
| 7 | L7 | 361 | 2 and 6 | USPAT |
| 8 | L8 | 246 | 7 and trac$4 | USPAT |
| 9 | L9 | 77754 | (trac$4 or monitor$3) with (usage or advertis$6 or view$3) | USPAT |
| 10 | L10 | 162 | 7 and 9 | USPAT |
| 11 | L11 | 279227 | profile or demograph$6 or prospect | USPAT |
| 12 | L12 | 148 | 10 and 11 | USPAT |
| 13 | L13 | 1929 | 1 with (database or server) | USPAT |
| 14 | L14 | 108 | 13 and 12 | USPAT |
| 15 | L15 | 459 | (habit$5 or behavior) and 2 | USPAT |
| 16 | L16 | 3614 | (agent or manag$6) with 6 | USPAT |
| 17 | L17 | 23 | 15 and 16 | USPAT |
| 18 | L18 | 109 | psychograph$6 | USPAT |
| 19 | L19 | 93 | 18 and 1 | USPAT |
| 20 | L20 | 35 | 19 and 6 | USPAT |
| 21 | L21 | 64869 | advertis$6 or ad | US-PGPUB; DERWENT; IBM_TDB |
| 22 | L22 | 3788 | (target$3 or campaign) with 21 | US-PGPUB; DERWENT; IBM_TDB |
| 23 | L23 | 15387 | (multi or multiple) near2 (level or tier$3) | US-PGPUB; DERWENT; IBM_TDB |

*All circled are considered*

| | L # | Hits | Search Text | DBs |
|---|-----|------|-------------|-----|
| 24 | L24 | 29595 | hierarch$5 | US-PGPUB; DERWENT; IBM_TDB |
| 25 | L25 | 42622 | 23 or 24 | US-PGPUB; DERWENT; IBM_TDB |
| 26 | L26 | 693 | 22 and 25 | US-PGPUB; DERWENT; IBM_TDB |
| 27 | L27 | 31008 | (trac$4 or monitor$3) with (usage or advertis$6 or view$3) | US-PGPUB; DERWENT; IBM_TDB |
| 28 | L28 | 367 | 26 and 27 | US-PGPUB; DERWENT; IBM_TDB |
| 29 | L29 | 6883 | 21 with (database or server) | US-PGPUB; DERWENT; IBM_TDB |
| 30 | L30 | 243 | 28 and 29 | US-PGPUB; DERWENT; IBM_TDB |
| 31 | L31 | 185 | (habit$5 or behavior) and 30 | US-PGPUB; DERWENT; IBM_TDB |
| 32 | L32 | 493 | (agent or manag$6) with 23 | US-PGPUB; DERWENT; IBM_TDB |
| (33) | L33 | 2 | 31 and 32 | US-PGPUB; DERWENT; IBM_TDB |
| 34 | L34 | 225871 | profile or demograph$6 or prospect | US-PGPUB; DERWENT; IBM_TDB |
| 35 | L35 | 177 | 31 and 34 | US-PGPUB; DERWENT; IBM_TDB |
| (36) | L36 | 166 | (agent or manag$6) and 35 | US-PGPUB; DERWENT; IBM_TDB |
| 37 | L37 | 20475 | advertis$6 or ad | EPO; JPO |
| 38 | L38 | 312 | (target$3 or campaign) with 37 | EPO; JPO |
| 39 | L39 | 2721 | (multi or multiple) near2 (level or tier$3) | EPO; JPO |
| 40 | L40 | 9262 | hierarch$5 | EPO; JPO |
| 41 | L41 | 11922 | 39 or 40 | EPO; JPO |
| (42) | L42 | 1 | 38 and 41 | EPO; JPO |

|  | L # | Hits | Search Text | DBs |
|---|---|---|---|---|
| 43 | L43 | 14 | (habit$5 or behavior) and 38 | EPO; JPO |
| 44 | L44 | 9 | psychograph$6 | EPO; JPO |